

2017 Gallup Great Workplace Award Criteria

GGWA winners represent the epitome of an engaged and high-performing workplace. These organizations understand that employee engagement is a force that drives real business outcomes. The Gallup Great Workplace Award was created to recognize these organizations for their extraordinary ability to create an engaged workplace culture.

Organizations that meet the award criteria are invited to apply for the Gallup Great Workplace Award. The following are the minimum criteria to apply:

For organizations that purchased the Gallup Q¹² survey from q12.gallup.com:

- a total of at least 50 respondents representing a census of the organization
- overall GrandMean of 4.40+
- ability to link engagement with business outcomes
- local level engagement data (if available)

For all other organizations:

- a total of at least 50 respondents representing a census of the organization
- final Q¹² response rate of 80% or higher
- GrandMean of 4.20+
 - <20K employees: 60% of eligible business units at GrandMean of 4.20+
 - 20K to <100K employees: 55% of eligible business units at GrandMean of 4.20+
 - 100K+ employees: 50% of eligible business units at GrandMean of 4.20+
- ability to link engagement with business outcomes

Once Gallup determines that an organization meets the criteria listed above, Gallup invites the organization to apply for the Gallup Great Workplace Award through an online application. The following components are required for a complete application:

1. An online application
2. A PowerPoint presentation (up to 10 slides) detailing how your organization has linked engagement to business outcomes. Analysis can focus on trends at the organizational or workgroup level. If available, individual-level analysis, as provided by Gallup, can be showcased. Organizations that purchase the Gallup Q¹² survey from q12.gallup.com should submit a PowerPoint presentation (up to three slides) detailing local level workgroup engagement data (if available).
3. A PowerPoint presentation (up to five slides) showing engagement in action within your organization (optional)
4. Official company logo in .eps or .ai file formats

The online application also provides an opportunity for organizations who meet the criteria to apply for the following Excellence in Engagement awards:

- Essence of Engagement
- Trailblazer
- Excellence in Outcomes
- Customer Champions
- Talent Maximization
- Development by Design
- Comeback Champion

Additionally, Gallup provides these organizations the opportunity to nominate a manager for the Manager of the Year award, and the judging panel of workplace experts will select one winner.

For questions regarding the Gallup Great Workplace Award or the award application, please [contact us](#).